

An Overview



Why Outsource to India ?

"*Offshore Development*" in the IT world is the term most often used to describe the business of outsourcing software programming, web and multi-media projects to contractors or wholly-owned facilities located in foreign countries with lower labor costs.

- India has a huge pool of English speaking and computer literate graduate manpower, who will continue to cater to the growing demand for professionals for IT- enabled Services. These professionals are skilled as well as quality conscious.
- Cost of qualified personnel is amongst the lowest in the world.
- Many State Governments in India offer special incentives and infrastructure for setting up IT-enabled Services.
- India enjoys very strong brand equity in major markets, thanks to its growing and globally competitive software industry.
- More than 185 of Fortune 500 companies already have offshore centers in India. Therefore vendors in India are used to dealing with the requirements of an offshore initiative.

Offshore Outsourcing

We can be your web masters or offshore web development office in India.

Why Us?

- ❖ Focus on Results
- ❖ Teamwork
- ❖ Transparency & Integrity
- ❖ Respect
- ❖ Ownership
- ❖ Quality Policy

About US

INFLUXIVE TECHNOLOGIES is a reputed company, that is incepted with the vision of being a major player in the Outsourcing for effective Web and IT solutions to India .

The benefits of our customized services have been availed by our clients spread all across the globe.

Empowered by a comprehensive understanding of the IT world and its potential. We offer services that are specially designed to meet the exact requirements of our clients.

Our team of engineers and technocrats constantly engage in research to offer innovative solutions and upgrade their skills. Driven by dynamism & customer satisfaction, we always strive to provide solutions that not only takes care of their present needs, but also safeguards the interests of their future enterprises.

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VISION

- To provide the excellent services in Business Process Outsourcing, taking the position of leading providers in India.
- To take the lead in Business process outsourcing and solutions by empowering decision makers to simplify complexity, speed insight and gain complete advantage, there by promoting our clients with better business opportunities.
- To grow into becoming a primary performer, in providing quality and comprehensive Web, Print and Software solutions in the global market place.

"The rung of a ladder was never meant to rest upon, but only to hold a man's foot long enough to enable him to put the other somewhat higher."

-Thomas Henry Huxley

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Our Core Values

- To uphold the dignity of the individual.
- To honor all commitments.
- Commitment to quality, innovation and growth in every endeavor.
- To be responsible corporate citizens.
- To be the most preferred and significant global ITES and KPO providers in global markets.

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STRENGTHS

Customized solutions,
in accordance
to the legal &
corporate codes.

Services offered
at a market
leading price.

Our solutions are
effective,
economical
& reliable.

Services within
stipulated time frame.

Sound team that has
the in-depth knowledge
about the dynamics
& challenges
of the industry.

A competent
infrastructure,
well enabled with
modern machines.

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Services

We strive to offer best services to our clients. We are best at graphic designing services, web designing solutions to suite all your needs.

Web Solutions

We build and deliver systems and solutions ranging from e-Commerce solutions, Content Management Systems, Shopping Cart Systems, B2C e-commerce Systems, B2B E-Business Platform, Graphic Web Design, Flash web sites, Work-flow Applications, Database and Dynamic content, Community Websites and Portals. We also offer SEO (Search Engine Optimization).

Software Solutions

We develop customized business and technical software applications and services. Our domains of expertise are finance and accounts, service and travel industry, couriers, inventory and warehousing management, advertising industry, manufacturing industry etc.

Multimedia Solutions

Our Graphic designing services offer Graphics and Designs for Logos, Brochures, Flyers, Letterhead Design, CD Jackets, Business Cards, Envelop Design, Calendar Design, Flash XML, Multimedia Presentation and corporate stationery packages. All your corporate branding and identity needs are met by our professional creative services.

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Business Area



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Area Of Expertise

Web Technologies

- HTML, DHTML, XML
- JScript, VBScript
- TCP/IP, HTTP/FTP
- SMTP, POP3, IMAP
- Servlets, RMI, EJB
- ASP.NET
- Adobe Products
- Macromedia Products

Databases

- DB2
- MS-Access
- MS SQL Server
- MySQL
- Oracle
- PG SQL

Programming Languages

- C, C++, C#, PHP
- Java, J2ME, Struts, J2EE
- VB.NET, Visual Basic
- AJAX, Mambo, Joomla,
GD Libraries, OS-Commerce,
PHP nuke, PHP Smarty, Jamroom,
PHP FOX

Platforms

- Windows NT/2000/XP/2003
- LINUX

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INFRASTRUCTURE

- Influxive Technologies deploys a multi-site processing strategy, for clients with significant scale and size needs, to mitigate risk. As such, client processes operate out of several facilities simultaneously with each facility acting as a back up to the other.
- We will continue to deploy this strategy as we add more facilities over the next three years. Our ability to mitigate risk for our clients and ensure the continuity of their business process drives our entire facilities and infrastructure strategy.
- Built in IT redundancies for uninterrupted operation.
- Influxive Technologies offers high level of redundancy at both Architecture and Equipment level.
- Servers implemented with base specifications of dual power supplies and storage with Raid 10

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Technical Associations

Name	Association With Us	Profile
Enchererapide	20% Stake owned by Influxive Technologies	A company based in Paris, France . www.enchererapide.fr
GreenFair	50% Stake owned by Influxive Technologies	A New York, US based Company. www.greenfair.com
Sfoglia	Marketing Partner and Authorized EU region Holder	An Italian Company which is authorized from Influxive to communicate directly with clients in whole of EU region.

Clients List

CORPORATE CUSTOMERS

<u>CORPORATE CUSTOMERS</u>	<u>ADDRESS</u>
GLOBAL AID INC.	USA
CHRISTIAN TV INC.	USA
MORALES HOLDING INC.	USA
BLUEREX LTD.	UK
ENCHERERAPIDE AB	FRANCE
GREENFAIR LLC	USA
FAITHOUT INC.	USA
LYXAUKTIONER SE	SWEDEN
MRBIDWIN	SWEDEN
SEASON ADVENTURE	DUBAI, UAE
247CHECKIN	DUBAI, UAE
PEAK PERFORMANCE LTD.	MUMBAI, INDIA
THE 5% COMMUNITY	MUMBAI, INDIA
HINDUSTAN LEVERS	MUMBAI, INDIA
PEAK PERFORMANCE	UK
CINEMAXX CINEMAS	GERMANY
XIEDO	GERMANY
GRAFOMATICA	ITALY

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THANK YOU FOR YOUR ATTENTION.

For more information please visit our
website at

www.influxive.com

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